



**NEWS RELEASE**  
*For immediate release*

## **Telestream Honored with Sacramento Area Workplace Excellence Award**

**Nevada City, Calif., May 6, 2009** – The Sacramento Area Human Resource Association in partnership with The Sacramento Bee honored Telestream, a local high-tech video equipment provider, with the Sacramento Workplace Excellence Leader (SWEL) award at a ceremony held April 30 in Sacramento.

The SWEL awards recognize unique and exceptional organizations in the greater Sacramento area that are nominated by their employees. For the 2009 awards event, three categories were honored: not-for-profit, for-profit and government agency or public sector – in small, medium and large-employer categories – for a total of nine awards. Telestream won the ‘for-profit, small category’ award.

“To be recognized for something based on employee input validates what we have tried to do at Telestream from a cultural point of view,” commented Dan Castles, CEO at Telestream. “This award is about ‘how’ we do what we do and not ‘what’ it is that we actually do. To be recognized along with companies like Intel for the entire Sacramento region means we truly have something unique at Telestream that others value and respect.” Intel received the ‘for profit, large category’ award.

Applications were screened by three sets of judges using predetermined criteria. Judges were community and business representatives. Given the quality of the nominees and the growing interest in SWEL, the competition was strong, organizers said. Nominations for this year’s event climbed to more than 100 organizations.

In addition to excellent benefits and employee programs, employees commented most frequently on the open communication environment at Telestream. Each Friday employees gather for a company update, where sales, financial progress and opportunities are reviewed.

Telestream is a privately-held company that employs approximately 85 people in Nevada City.

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### **About Telestream ([www.telestream.net](http://www.telestream.net))**

Telestream products make it possible to get video content to any audience regardless of how it is created, distributed or viewed. Throughout the entire digital media lifecycle, from capture to viewing, for consumers through high-end professionals, Telestream products range from components and encoding applications to fully-automated workflow systems. Telestream enables users in a broad range of business environments to leverage the value of their video content. Telestream corporate headquarters are located in Nevada City, California, and its team of video experts are located in France, Germany, Sweden, UK and US. The company is privately held.

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